



7  
BT 2161  
10-16-03  
PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: )  
Pugliese, III, et al. )  
Serial No.: 09/823,999 )  
Filed: April 3, 2000 )  
For: SYSTEM AND METHOD FOR )  
DISPLAYING AND SELLING )  
GOODS AND SERVICES )

Group Art Unit: 2161

Docket No. S255 1010.1

RECEIVED

OCT 09 2003

GROUP 3600

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Mail Stop DD  
Director of the US Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicant hereby voluntarily discloses the information listed on the attached Form PTO-1449 to the Commissioner of Patents and Trademarks. Copies of cited references are enclosed herewith.

This disclosure supplements an earlier filed Information Disclosure Statements (IDS). A copy of the references listed on the attached Form PTO-1449 is being submitted and was first cited in a communication from the International Preliminary Examining Authority in a counterpart PCT application not more than three months prior to the filing of this IDS; a certification, as specified in paragraph (e) of 37 CFR 1.97, is enclosed herewith.

Applicant further reserves the right to establish the patentability of the claimed invention over the listed information should it be applied as a reference, and/or to prove that the cited information may not be prior art, and/or to prove that the cited information may not be enabling for the teachings it purports to offer. This statement further should not be construed a

representation that an exhaustive search has been made, or that the information cited herewith is material, or that there does not exist information more material to the examination of the present Application. The Examiner is specifically requested not to rely solely on the information submitted herein. On the contrary, the Examiner is requested to conduct an independent and thorough review of the information, and to form independent opinions as to their significance.

It is respectfully requested that the Examiner initial and return a copy of the enclosed PTO-1449 and to indicate in the official file wrapper of the above-identified patent application that each item of the cited information has been considered.

Respectfully submitted,

10/11/03  
Date

John J. Timar  
John J. Timar  
Registration No. 32,497

WOMBLE CARLYLE SANDRIDGE & RICE  
*A Professional Limited Liability Company*  
P.O. Box 7037  
Atlanta, Georgia 30357-0037  
404/872-7000

CERTIFICATE OF MAILING

I hereby certify that this document is being deposited as First Class U.S. Mail in an envelope addressed to Mail Stop DD, Director of the US Patent and Trademark Office, P. O. Box 1450, Alexandria, VA 22313-1450 on

10/11/03  
[Signature]  
Signature



PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: )  
Pugliese, III, et al. )

Serial No.: 09/823,999 )

Filed: April 3, 2000 )

For: SYSTEM AND METHOD FOR )  
DISPLAYING AND SELLING )  
GOODS AND SERVICES )

Group Art Unit: 2161

Docket No. S255 1010.1

RECEIVED

OCT 09 2003

GROUP 3600

37 CFR 1.97(e) CERTIFICATION

Mail Stop DD  
Director of the US Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This certification is being submitted, in accordance with 37 CFR 1.97(e), with the Supplemental Information Disclosure Statement enclosed herewith. The references cited on the Supplemental Information Disclosure Statement were first cited in a communication received from the International Search Authority in a counterpart international application. The communication was received not more than three months prior to the submittal of this certification.

Respectfully submitted,

John J. Timar  
Registration No. 32,497

10/11/03  
\_\_\_\_\_  
Date



Form PTO-449				Attorney Docket No. S255 1010.1		Serial No. 09/823,999	
INFORMATION DISCLOSURE CITATION				Applicant Pugliese, III, et al.			
(Use several sheets if necessary)				Filing Date 04/03/00		Group Art Unit 2161	
U.S. PATENT DOCUMENTS							
Examiner Initials	Item	Document Number	Date	Name	Class	Subclass	Filing Date If Appropriate
	A	5,598,209	01/28/1997	Cortjens et al.	348	211	
	B	6,009,410	12/28/1999	LeMole et al.	705	14	
	C						
	D						
	E						
	F						
	G						
	H						
	I						
	J						
	K						
FOREIGN PATENT DOCUMENTS							
		Document Number	Date	Country	Class	Subclass	Translation Yes No
	L						
	M						
	N						
	O						
	P						
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.)							
	Q						
	R						
	S						
	T						
* EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP § 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to the applicant.							
EXAMINER'S SIGNATURE:				DATE CONSIDERED:			

RECEIVED  
OCT 09 2003  
GROUP 3600